

Daily Ardmoreite.

By the
ARDMOREITE PUBLISHING CO.

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Ardmore, Monday, August 9, 1939

MURRAH FOR CAMPBELL AND HUMPHRIES.

The people of the Indian Territory portion of the state are to be congratulated over the decision of Judge Campbell in dismissing the land suits which have been brought here by the United States. The suits had been brought indiscriminately. Transfers of title where the deeds had been approved by the secretary of the interior had been attacked. The filing of the suits clouded the title to many acres of valuable land. While the legal questions involved have not been settled yet it is established that the government has not the right to bring suits in the courts on behalf of Indian allottees without their consent. The Indian is a citizen of the state the same as a white man. He has his rights in the state courts the same as the white man, he has the right to bring suit in the state courts, but there are very few if any instances where the courts would be justifiable in setting aside deeds and there will be but few of those suits brought. The title to Oklahoma land are as good as the title to lands in any other state and there will be no hesitancy hereafter on the part of land purchasers.

There is no estimating the value to this country of this one decision. While notice of appeal has been given it may be that the case will never go to the higher courts and should the case reach the supreme court the opinion of the lower court will be sustained. The filing of the suits has worked a great hardship upon the people of this country. The office of the attorney general has been used wrongfully and the people of Oklahoma have been made to pay the penalty. The fight has been a stubborn one and the credit of the defeat to the department of justice belongs in common to many lawyers of the state, but the victory largely belongs to James E. Humphries of this city who has fought the case with his usual vigor and skill since the first suit was filed by the government. Eastern Oklahoma can now throw open its doors and ask the people of other states to invest in its rich farming lands.

WEEKLY FINANCIAL LETTER.

New York, Aug. 7.—The stock market which has advanced steadily for seven successive days and absorbed extensive profit-taking, was subjected during the latter part of the past week to the test of energetic operations for a decline by the professional traders. The sharp selling was prompted by the apparent decrease of buying on the part of our mission houses, which had been a feature of the market since the conference committee's report on the tariff bill and by the precedent that GAINES—SEVEN

Money Market Firm.

The mercantile demand for time money remains firm, as it has been since the report of the conference committee on the tariff, for many merchants who have withheld orders on account of uncertainty over tariff schedules do not care to postpone purchases, in view of the prevalent scarcity of stocks. On Monday \$1,000,000 was transferred through the sub-treasury to San Francisco. This is significant at this time of the year and is a sure indication of the approaching flow of money

into the interior, for crop-moving purposes.

Increased Activity in Steel Trade.

The railroads have placed more orders for heavy section rails aggregating about 20,000 tons, including 1,000 tons more for the Harriman line. There are still a few inquiries in the market for both heavy section and lighter rails for domestic shipment aggregating about 4,000 tons. While the Baltimore and Ohio is about to ask for bids on heavy sections, The New Haven also will be in the market for a further supply later in the year. Rumor has it that the Burlington closed with the Illinois company for 10,000 tons and is in the market for 10,000 more. The removal of the Southern Iron and Steel company's rod mills from Bessemer to Gadsden, Ala., has brought the latter place into prominence as a steel center. The foundations for the new plant have been started and additional blast furnaces are to be built.

Visible Supply of Copper.

The extraordinary increase in the foreign visible supply of copper, amounting in the month just past to over 20,000,000 pounds, is calculated to dampen the ardor of those who are looking for continued improvement in the world's statistical position of copper. Instead of copper going into consumption on the other side, it went into warehouses and swelled the accumulation thus held to figures unprecedented in recent years. The general expectation of the supply in this country, according to the next statement of the copper producers association, will show a decrease of 16,000,000 pounds.

Cotton Crop Report.

The August cotton report of the government showing the condition of the crop at 71.9, which is the lowest condition reported on this date in many years, caused considerable excitement on the cotton exchange. The dry hot weather in Texas and too much rain in the Mississippi valley caused the cotton men to expect a small crop, but the government figures were a complete surprise. The best authorities in Wall Street interpret the figures to mean a crop of only 11,000,000 bales, as compared with 13,000,000 bales last year.

ARDMOREISMS

"A liberal soul shall be made fat."
—Proverbs XI-25.

We love the Leans,
But, oh, you Fate!

But the government clerks don't present Judge Campbell with any set of resolutions or a loving cup or anything of that sort for decreasing their work, just the same. A batch of 20,000 land suits are not picked up every day.

When an Ardmore man's wife goes away for part of the summer the neighbors all feel awfully disappointed, if he don't get into some devilment and behaves himself while she is away.

Harry and Evelyn Thaw are reported to be exceedingly tired of each other. "Exceedingly tired" wouldn't begin to express the opinion the public has of both of them.

Wonder if Charlie Carter will come straight home, or will he be among the number of congressmen who are postponing the Day of Wrath by going on a junket to Panama, Hawaii, or Europe before returning to the bosom of their constituency.

Ardmore is going to have a commercial election, not a political one, but on account of its warmth it ought to have been postponed a few months.

"Alfalfa Bill" Murray is reported to be building himself a new log house over at Tish but hasn't put in the "chicken yet." No but he's putting out the dope all right.

"What! Isn't 'Watermelon Corner' comfortable enough? Understand the 'Old Nosters' club have asked the city commissioner for dry goods boxes and barlow knives.

The morning paper is tearing it out in great chunks over the tariff, while the people look for some real news and facts about the bond issue.

"Alfalfa Bill" Murray was not placed on the program at the federation of labor meeting at Tulsa last week, but shucks, a little thing like that don't bother Bill when he wants to talk, and he talked some there.

Nine and one-half millions of words which were used during the tariff debate in congress will look like a mere syllable when the Ultimate Consumers get to buying.

"The Blues must all be staunch

democrats," said a lady at the game yesterday after final score was tabulated. "They are revising their score downward, I see."

"If Bryan Came to Texas," is the lengthy piece in the Houston Post. Wonder if this is a companion piece to "If Christ Came to Chicago?"

BIOGRAPHICAL CALENDAR

Something of the Originators of Good Roads—Debt the World Owes Them.

There were magnificent highways in existence long before Thomas Telford was born in Scotland 152 years ago today, but the modern science of road building may claim him and his contemporary, Macadam, as its originators. Every good road association and highway improvement movement of present-day America and Europe had their origin in the activities and labors of Telford and that other Scotchman, Macadam.

To these two men the world owes its best roads today. Their method of construction differed somewhat in detail, but was the same in effect; to produce with stone of various sizes, ranging from large, as the road bottom, to finely crushed fragments at the top a road that would defy time and sustain the heaviest wear.

Telford built more than 500 miles of road in the Scottish highlands, the first that region ever had worthy of the name, and though they have been in use more than a century there are no finer roads in north Britain.

In connection with this work he built 126 bridges. The result of his labors was to bring lawlessness to an end in the highlands and put that wild section forward a century in civilization at a bound.

It was not in road building, however, that Telford spent his best years. He was the leading canal engineer of his time in Europe, and was also occupied with building large bridges, docks and harbors of refuge. He built the Caledonian canal, between the east and west coasts of Scotland, noted for the character of its locks, which presented problems considered well-nigh insurmountable at that period.

The canal connecting the rivers Mersey, Dee and Severn, on the Welsh border, was another of his great works. In two places he was obliged to carry the bed of the canal across a valley, which he did successfully, the height in one case being 120 feet above the bed of the gorge.

Another great work was his bridge across the Mersey straits in Wales, built to facilitate travel to Holyhead, on the route to Ireland.

The bridge was on the suspension principle, great chains being used to carry it across the strait. The day the first of these chains—weighing 22 tons—was hoisted into place, a friend of Telford's sought out the engineer to congratulate him, and found him on his knees, giving thanks in prayer for his success. He had not slept for many nights.

Telford's life was sunny and happy. He was the son of a poor shepherd, and in his native town was known as a boy as "Laughing Tam." He was early apprenticed as a mason. His taste for books and poetry helped him in the first steps of a hard-earned education.

From apprentice to laborer, laborer to foreman, foreman to superintendent, and so on, was his progress. His first public work was done in the county of Shropshire, England, where he held for a few years a position as county engineer.

After his reputation was established his services were sought by various continental countries. He built the Gotha canal in Sweden, and an important road in Poland.

Telford never married, and lived when in London in an old office house in the city. His manners were so engaging, and he had so many friends, that his presence increased the patronage of the house. When he announced his intention of moving into a home of his own, the landlord of the coffee house, who had recently bought the business, exclaimed: "What, leave the house? Why, sir, I've just paid 750 pounds for you!"

Telford was a close friend of the poet Campbell, and it was while his guest, and with his aid, that the poet wrote "Hohenlinden."

Telford died in London on September 2, 1834.

"Twas a Glorious Victory.
There's rejoicing in Fedora, Tenn.
A man's life has been saved,
and now Dr. King's New Discovery is the talk of the town for curing C. V. Pepper of deadly lung hemorrhages. "I could not work nor get about," he writes, "and the doctors did me no good, but, after using Dr. King's New Discovery three weeks I feel like a new man, and I can do good work again." For weak, sore diseased lungs, Coughs and Colds, Hemorrhages, Hay Fever, Laryngitis, Asthma or any Bronchial affection it stands unrivaled. Price 50c and \$1.00. Trial bottle free. Sold and guaranteed by Ardmore Pharmacy.

HOLLOW PROMISES TO NEGROES

HOW SMOOTH AGENTS ENDEAVOR TO INCREASE A BLACK POPULACE IN STATE.

Muskogee, Okla. Aug. 8.—Diligent and systematic effort has been made during the past year to increase the settlement of negroes in the eastern part of the state, particularly in those counties in which cotton is the principal crop, and the result is an increasing number of negroes in the larger towns of the state, except in cotton picking time, when they drift into the country.

These negroes are induced to come to the new state on representation that this is a paradise for the colored man, and that he can make more money, have more political influence, and get better treatment than anywhere else in the states. These assurances catch the negroes, and they give up their coin for a town lot in a place where such promises are made. Many negroes of the south have saved up a little money, and this class is easy picking for the smooth agent who has lots to sell.

Considerable political significance is attached to this movement in the Third congressional district. This district is a very close one, and it is full of negroes. Three or four thousand more negro votes would place the district irretrievably in the republican column, and there are plenty of politicians who are willing to spend their money to accomplish this purpose.

But a great many of the negroes who have come in from southern states are finding themselves up against it, and those who have money enough left are going back. They get here and fail to find conditions as represented, and are soon ready to go back to their old homes.

Water Notice.

To the City Water Consumers:
Your water bill for July service is due, and if not paid on or before the 10th of the month, will be cut off.

That you may understand more fully the situation will say that these bills are made up by the City Bookkeeper and the total of the bills is charged to my account and I must return the amount of these bills in money, or the bills marked "Cut off" I must make my returns on the 12th of each month.

R. S. Hayden,
City Assessor and Collector.
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GREAT LAND LOTTERY

Raffle for Lands in Coeur d'Alene Reservation Commenced Today—Flathead Drawing Follows.

Coeur d'Alene, Id., Aug. 9.—Uncle Sam's great land "raffle," in which 3,000 homesteads will be distributed, was commenced today with the drawing for lands in the Coeur d'Alene reservation in Idaho. Immediately following this lottery, the drawings for homesteads in the Flathead reservation in Washington will take place. Owing to the vast number of registrations, only about one in a hundred of those who took a chance in the lottery will draw winning numbers.

The method adopted for the lottery is an interesting proceeding. Young girls from the respective states where the lands are located have been selected to draw the winning numbers. The applications sent in from the land offices that are registering points will be placed on a canvas spread upon a platform. They will be in their original envelopes with the name of the applicant on the inside. This pile of envelopes will be stirred with a pitchfork as the drawing progresses.

The first envelope drawn will contain the name of the lucky person. It is estimated that the first hundred selections will be worth several thousand dollars each, and the first dozen or so which will enable the holders to select land near the towns, will be prizes indeed.

Three thousand homesteads are contained in the areas to be disposed of at the drawing. Because of the heavy filling the chance of becoming the possessor of a quarter section of agricultural, timber or grazing land is reduced to about one in a hundred. It will be worth while for the lucky ones, as best quarter sections in the white pine belt of northern Idaho will cut 5,000,000 feet of saw timber, worth \$3.75 to \$4 a thousand feet on the stump.

There are all kinds of land to be found in these reservations. Some of it is excellent agricultural land, some of it is semi-arid, some will have to be irrigated and some of it is so rough a mountain goat cannot climb it. So this variety will give the lucky ones a grand opportunity

for selections. In order that they may have plenty of time for this, they will be given until April 10, 1940, to make their entries.

School teachers and old soldiers and sailors were much in evidence at the registration offices. The veterans were allowed to register through accredited agents. Most of the applications by soldiers and sailors come from the middle western states, with Illinois, Minnesota, Wisconsin, Iowa and Indiana supplying about 33 per cent. There are also many from large cities, such as Chicago, Boston, New York, Philadelphia, Indianapolis, Detroit, also large numbers from towns in New England and eastern states.

If your liver is sluggish and out of tone, and you feel dull, bilious, constipated, take a dose of Chamberlain's Stomach and Liver Tablets tonight before retiring and you will feel all right in the morning. Sold by Ardmore Drug Co., Rafis Post, and all druggists.

THE INFLUENCE OF LOCAL EDITORS

ARTHUR BRISBANE OF GOTHAM—CREDITS THEM WITH GREAT POWER.

In a recent editorial on the income tax Arthur Brisbane, editor of the New York Evening Journal, has the following to say about the influence of the country paper:

The voters individually can do much by writing to the members of the legislature, but the local editors throughout the country can do most of all.

There are thousands of daily and weekly newspapers published throughout the United States in small cities, towns and villages. They are edited by men who influence public opinion far more than the few metropolitan newspapers possibly can do.

These editors and their newspapers represent public thought. Upon them depends really the success or failure of this effort to incorporate the income tax principle in the constitution of the United States.

This newspaper and all of its allied newspapers throughout the country have worked for many years persistently for the income tax and will continue to work for that just tax. But the victory will be accomplished in the end by the great number of local newspaper editors writing daily in close touch with the people, influencing strongly the legislator, possessing the confidence of readers.

THE JAPS BUILDING RAILROAD

So Far China Has Made No Effort to Stop Work on the Antung-Mukden Line.

Tokio, Aug. 8.—There is no sign of any disturbance anywhere along the line of the Antung-Mukden railroad, reconstruction of which was begun by the Japanese government yesterday.

It is believed Japan's action in beginning the work at this time is taken in full confidence that China will not have recourse to anything approaching war-like measures.

The Japanese government believes the Chinese authorities are fully aware of the gravity of the consequences that would follow forcible resistance to the Japanese plans.

The press of Japan is generally supporting the government. It is significant that some papers not usually friendly to the government are supporting its present action.

It was reported today that Japan has received instructions from the Chinese government to the reconstruction of the Antung-Mukden railroad, and its conversion into a standard gauge line are completely withdrawn.

Lord Kitchener Promoted.
London, Aug. 8.—Lord Kitchener, commander of the British forces in India, has been appointed to succeed the duke of Connaught as inspector general of the Mediterranean forces, which the duke recently resigned on the ground of "the ineffective nature of the work and the useless expense to the nation involved therein."

Lord Kitchener will take the rank of field marshal and also becomes a member of the committee on imperial defense. The inspector general has command of the garrisons at Malta and Gibraltar, and all the British troops in Egypt, the Sudan and Cyprus.

Subscribe for the Ardmoreite.

Read Ardmoreite want ads.

ADVERTISING IS AN ESSENTIAL

Startling Effect on Business of a Bank Is Proof of the Value Thereof.

In the work of advertising an essential or an incidental? The balance of the evidence at hand and the weight of argument are in favor of the contention that it is an essential and not an incidental.

If the public is not made aware of the fact that a certain bank is strong or has the qualifications necessary for strength, then no one probably would seek the services of that bank.

That advertising is an essential is proved many times over. An illustration of this fact is found in the experience of an eastern bank that had \$1,000,000 capital and \$2,400,000 surplus and undivided profits, but whose business was falling off.

The stock was held by individuals who paid all it was worth for it, people who did not have the advantage of the gain made by the earned surplus. This bank was always opposed to advertising and stood still, or, rather, retrograded. Its officers were men of personal and financial high standing, and its directors were men whose names were above reproach.

The situation became so serious that new men were elected to the board of directors, and the old president was dropped, and there was chosen as his successor a self-made business man who accumulated considerable wealth by reason of his own efforts in the mercantile line.

He was a good business man, but his success had developed a certain amount of egotism in him. The cashier believed in advertising, and one of the first things he did upon assuming charge of the bank was to begin an aggressive advertising campaign.

The results were soon apparent. The business of the bank grew rapidly and extensively. The new president's egotism, however, led him into making the mistake that the new business came solely by reason of the fact that he was president and that it came because the people had an especial confidence in him and his ability.

The fact that his predecessor was a man of equally high standing seemed to have escaped his consideration, or, at any rate, he did not ascribe the new success of his bank to advertising. And so he stopped the campaign completely and ceased to advertise in any publication.

The result of this change is best told in the words of cashier of the bank, an admirer and warm friend of the president:

About three months after the campaign had ceased he spoke to another banker in the same city in the following way:

"The old man has begun to see the value of advertising for a bank. He thought that it was his personality that drew to us the new business that we have put on our books, so he told me to cut out the advertising. I did so, and almost immediately we stopped getting new accounts."

The difference in new business was so marked that even a child could realize it. The old man refused at first to believe that there was any connection between the stopping of new business and the stopping of advertising, but the books showed clearly that there was such a connection, for almost on the day we stopped advertising, new accounts ceased to come in, so now, I am going to start a new campaign of advertising by order of the old man himself."

The above experience of the national bank referred to serves as one of the best possible illustrations of the whole matter of advertising.

The first experience of the bank, with its responsible board of directors and its many responsible and able officers, which only went backward because it would not advertise, and the later experience it had of putting on new business when it started an advertising campaign and the stoppage of that business when it ceased to advertise again and then the renewal of activities when it again began to advertise, ought to be a guiding light to any banker.—From Editorial in Coast Banker, San Francisco.

Attention Elks.

Regular meeting Ardmore Lodge B. P. O. Elks, Tuesday, August 10, at 8 p. m.

ARTHUR WALCOTT,
Exalted Ruler.
J. R. ADAMS, Secretary.

Just arrived, new jet bracelets, necklaces, beads and bandeaus, at Parisian Millinery Parlor.

NOTICE OF SALE OF REAL ESTATE BY GUARDIAN.

In the matter of the estate of Johnnie M. Husbands, James A. Husbands, Sarah M. Husbands, Francis E. Husbands, Nancy E. Husbands.

Notice is hereby given in pursuance of an order of the County Court of the County of Pontotoc, State of Oklahoma, made on the 3rd day of Feb. 1939, the undersigned guardian of the estate of Johnnie M. Husbands, James A. Husbands, Sarah M. Husbands, Francis E. Husbands, and Nancy E. Husbands will sell at private sale to the highest bidder subject to confirmation by said Court on or after Saturday, the 21st day of August, A. D. 1939, at 12 o'clock noon, at Ada, Oklahoma, all the right, title and interest of said Johnnie M. Husbands, James A. Husbands, Sarah M. Husbands, Francis E. Husbands, and Nancy E. Husbands, in and to the following described real estate, situated in McClain County, Grady and Stephens Counties, State of Oklahoma, to-wit:

NW 1/4 of NW 1/4 of NW 1/4 and N 1/2 of SW 1/4 of SW 1/4 and SE 1/4 of SW 1/4 of SW 1/4 of Section 23, and N 1/2 of SE 1/4 of Section 27, Township 7 North, Range 5 West, situated in Grady County, Oklahoma.

W 1/2 of SW 1/4 of SW 1/4 and W 1/2 of E 1/2 of SE 1/4 and E 1/2 of W 1/2 of SE 1/4 of Section 33, Township 5 North, Range 1 East, situated in McClain County, Oklahoma.

NE 1/4 of NW 1/4 of SW 1/4 of Section 8, Township 4 South, Range 2 East, and E 1/2 of SE 1/4 of NW 1/4 of Section 11, Township 5 South, Range 1 East, situated in Carter County, Oklahoma.

Lot 15 of Section 35, Township 1 South, Range 8 West and E 1/2 of NW 1/4 of SE 1/4 and SW 1/4 of NW 1/4 of SE 1/4 of Section 27, Township 2 South, Range 4 West, situated in Stephens County, Oklahoma.

Said real estate will be sold on the following terms and conditions, to-wit: Cash in hand, paid.

Bids for the purchase thereof must be in writing and must be filed in the County Court or delivered to the undersigned at the office of E. C. King, in the City of Ada, Oklahoma, and must also be accompanied by certified check for 10 per cent of amount bid, payable to the undersigned, to be returned to purchaser, in case said bid is not the best bid offered.

Dated the 2nd day of August, 1939.

JAMES A. HUSBANDS,
Guardian of above named Minors.
wk 4-11-15

People with chronic bronchitis, asthma and lung trouble, will find great relief and comfort in Foley's Honey and Tar, and can avoid suffering by commencing to take it at once. Sold by all druggists.

Read Ardmoreite Want Ads.
Read Ardmoreite Want Ads.
Use Ardmoreite Want Ads.

PHONE 366

C. P. HALL

ON CADDO ST.

For charcoal, ironing furnances, porch shades, waterfilters, refrigerators, ice cream freezers, wagon umbrellas, camp stoves, picnic goods. We have just received a car full of mixed furniture and will exchange for any old thing. Sell on easy payments. No rents to pay and will sell cheap. Get married and try us for prices.

Fruit Jar Bargains

Sugar and fruit jars go at a bargain at Goff's grocery. The following prices will prevail for a short time:

1-2 gallon Economy Jars, per dozen \$1.25
1 quart Economy Jars, per dozen \$1.10
1 pint Economy Jars, per dozen 90c
With every purchase of a dozen jars I will give 20 pounds of standard granulated sugar for..... \$1.00

E. M. GOFF

PHONE 497